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Futurist and author to keynote at Fresh Summit general session

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Expect to walk away from Fresh Summit 2010 with a grasp on where the future lies for the produce industry. In his general session keynote address, futurist, author and trends and innovation expert Jim Carroll will challenge attendees to reinvigorate their business by confronting the big trends and positioning their companies for success. He has authored several books. Register soon as advance registration ends Oct. 1. On-site registration will be available.

Read More: PMA.com

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